



Contact: Eelco H. Dykstra
 Project: Alignment in developing DIEM with 11th Brunel International Lectureship 2016-2018
 Tel: +31(0)614488323
 E-mail: eelco.dykstra@diem.nu
 Date: October, 2016
 Attachments: 1 (ICE 11th Brunel brochure)
 Subject: Statement of Work/Partnering with DIEM

Address
 DIEM BV, Hoge Nieuwstraat 38,
 2514EL The Hague, The Netherlands
 (visits by appointment only)

The development of the DIEM network and its Partners during this period will be aligned with the 11th Brunel International Lectureship 2016-2018. This is a travelling lectureship that will bring DIEM's **Nine Universal Roadblocks (NUR) Model** and **Focused Feedback Methodology** in front of different audiences in different locations of the global network that is the Institution of Civil Engineers (ICE) - www.ice.org.uk). The lectures, seminars and workshops on the topic of **Local Community Resilience** are intended to establish or support *local communities-of-interest* that are keen to participate in ongoing benchmarking activities - thus creating a 'legacy system' after the 11th Brunel Lectureship ends in early 2018.

Two central issues will dominate our work until early 2018:

- ***"From Risk to Resilience: Practice Made Perfect? - (How to) Empower Local Communities/Cities by Benchmarking Resilience"*** (= 11th Brunel Lectureship)
- ***Critical Infrastructure and Consequence Management - (How to) Anticipate and Prepare for Disruption of Essential Services*** (= DIEM)

The specific geographic areas focused on in conjunction with the 11th Brunel Lectureship are:

Quarter Year

Q3	2016	Development and implementation of the joint 11 th Brunel and DIEM strategy
Q4	2016	UK/Europe
Q1	2017	Middle East and Gulf - SE Asia/China - Africa
Q2	2017	Indian subcontinent - UK/Europe - North America
Q3+4	2017	(Re)Visit high-impact, high-commitment locations
Q1	2018	Final Report with results, conclusions and recommendations for sustainable, ongoing activity ('the legacy system')

Other than small scale gatherings in The Hague, DIEM plans to (co-)organize *two events per year*, one in **May**, the other in **November**.



What is DIEM doing in conjunction with the 11th Brunel Lectureship?

Primary Activities:

1. Deliver lectures, seminars and workshops using the DIEM Focused Feedback Methodology (FFM)
2. Establishing a Coalition of Pro-Active Partners (COPAP) who share the DIEM ambition to (help) address two overarching problems: **Fragmentation** and **Lack of Impact**

Secondary activities:

3. Flagging proactive cross-thinking individuals and organisations for inclusion in DIEM
4. Mobilise local communities and their leaders around the topic of: **"RESILIENCE - - Strengthening Critical Infrastructure and Consequence Management"**
5. Support local **Communities of Interest** to network together and exchange examples of good/best practice, initiate bench-marking and (consider the development of) standardisation products such as *workshop agreements, guidelines, and technical specifications*.



Will DIEM change its mission in the period until March 2018?

No. We will continue to operate as a ***social enterprise*** to support/initiate *advocacy, network development, primary research and consulting* with a focus on how to link *risk, response and consequences* of complex emergencies together – all of this within a broader, societal context.

In general terms, DIEM will engage in:

• Networking	Connecting independent cross-thinkers who are pro-active
• (Primary) Research	Tailor-made fact-finding/Expert opinions that are <i>functionally</i> relevant
• Advocacy/Awareness	Information gathering and dissemination
• Education & Training	Solution-finding sessions: lectures, seminars and workshops
• Knowledge Sharing	Train-the-trainer, exchange of good practice, benchmarking

In specific terms, DIEM will:

- ***Build its network by identifying forward-leaning individuals and organisations*** for involvement in the DIEM Network and the DIEM/11th Brunel Coalition of Pro-Active Partners (COPAP)
- ***Identify problems, establish priorities and propose solutions*** through DIEM's highly interactive and participatory *Focused Feedback Methodology (FFM)/NUR Model prioritization*
- Consider ***International Emergency Management*** as a societal concept that integrates different analytical perspectives into a common frame of reference based on DIEM's *FFM and Nine Universal Roadblocks (NUR) Model*.
- ***Extract and emphasize what is functionally relevant***. This entails balancing between science, technology, policy, business, the media and the population-at-large.

In short, DIEM continues to support activities that lead to less fragmentation and more impact by cross-connecting issues and people, whilst maintaining a rigorously independent, critical voice.



What can I expect as a DIEM Partner?

A. Individual

As an individual DIEM partner for the period until March 1, 2018, you can expect the following:

- Four to six times per year a comprehensive update from the DIEM Core Team
- Upload information on activities that you think are relevant to others
- Receive information on activities that are relevant to you
- Request information/feedback from other partners through the DIEM Core Team
- Respond to requests for information/feedback from others through the DIEM Core Team
- Become active in new or ongoing projects depending on your specific interests, focus, expertise or location – in case these are paid projects there will be revenue sharing
- The opportunity to show pro-activity by organising a DIEM Focused Feedback Methodology seminar or workshop – again with revenue sharing options
- A Letter of Agreement (LoA) describing the above – along with an invoice for an entry fee of €400.

B. Organisational (Institutional/Corporate)

As an institutional or corporate DIEM partner, you can expect the same as an individual partner.

The only differences are:

- The Partner can nominate two individuals as formal points-of-contact
- A higher entry fee of €4K. For this, the Partner is entitled to a free DIEM Focused Feedback Methodology Seminar (valued at €3K) or Workshop (values at €5K).

C. Member of the DIEM/11thBrunel “Coalition of Proactive Partners, COPAP”

Tailor-made agreements will be prepared with each of these partners who want to be involved in building a legacy system of ongoing activity once the 11th Brunel lecture series ends. Their involvement may include co-selecting locations, topics or hosting, sponsoring or co-organizing meetings, seminars or workshops in conjunction with the international roll-out of the 11th Brunel International Lecture Series 2016-2018.



DAILY IMPACT EMERGENCY MANAGEMENT

Who will do the work?

Partners decide themselves how much time they invest based on how pro-active they want to be. The DIEM Core Group, who will do most of the work, includes the following:

- Eelco H. Dykstra, Chair
- Fred de Jong, Administration/Finance
- Maruschka Greven, PA and DIEM Business Manager (as of 1/1/2017)
- Martijn van Westen, Website/Social Media
- Robert J. Dykstra, Young Professionals/DIEM Fellowships

DIEM's Core Group also works closely with International Advisory Groups spearheaded by individuals such as Sjaak Seen (UN/IOM), Joaquim de Witte (Research & Methodology), Mustafa Ataç (Healthcare), Gert-Jan Ludden (Events), Stijn van Bergen (Facility Management), Michael Crooymans (Business Continuity/BCM), Christo Motz (Resilience), Glenn Schoen (Security) and Wiliam H. Dent (Environment).